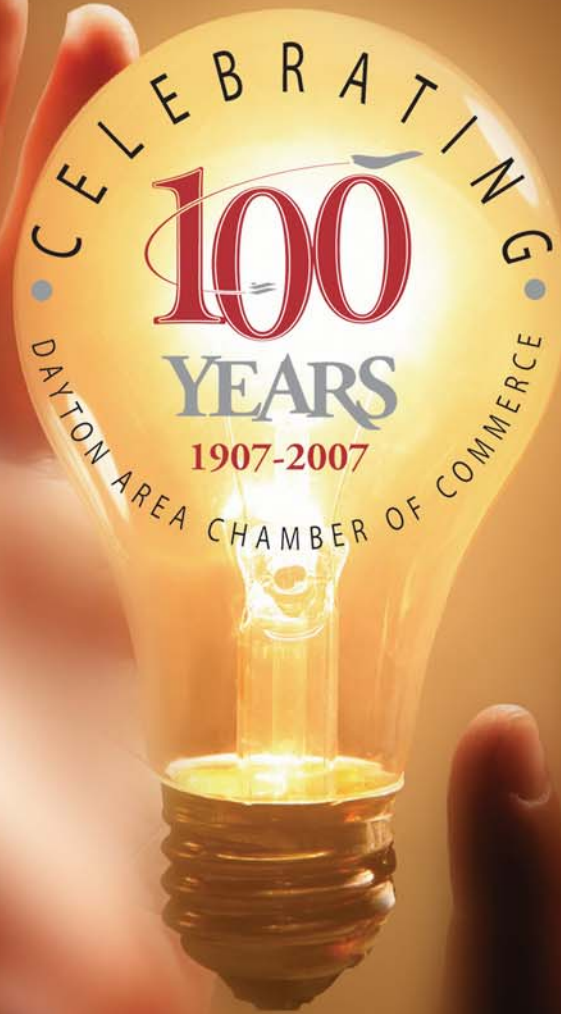


# SOIN AWARD *for* INNOVATION



*“Leading  
Business  
Growth  
for 100  
Years”*

**DAYTON**

Dayton Area  
Chamber of Commerce

**DAYTON**  
Dayton Area  
Chamber of Commerce  
Education And  
Public Improvement Foundation **EPI**

APPLICATION



## Section IV

### Marketing, Sales or Distribution Plan:

Please describe the plan to market, sale and distribute the innovation. Include such items as customer potential, advertising, sales force, etc. Describe below or in an attachment.

---

---

---

---

---

---

---

---

## Section V

### Financial Plan / Projections

Please describe the financial impact of the innovation on your organization over the next three fiscal periods. Provide information below or in an attachment.

---

---

---

---

---

---

---

---

## Section VI

### Summary

Please provide in a separate attachment, of no more than two pages, a summary describing how your organization:

1. would utilize the \$25,000 award
2. will be impacted by the new product / service
3. will measure success
4. will impact the employment and / or economy of the region.

## Section VII

### Signature

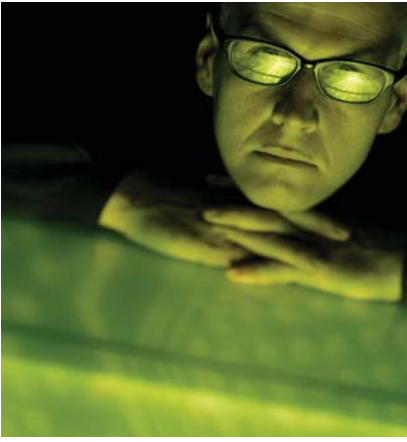
By signing below, applicant understands the information provided will be kept confidential by the EPI Foundation. However, the information will be provided to the selection committee for review. In addition, the award recipient will be asked to participate in the Chamber's Annual Meeting and other promotional print and media opportunities in relation to the Award.

\_\_\_\_\_ Signature of Applicant  
\_\_\_\_\_ Printed name of Applicant  
\_\_\_\_\_ Date

**Confidential applications should be submitted to:**

Dayton Area Chamber of  
Commerce EPI Foundation  
Soin Award for Innovation  
Selection Committee  
One Chamber Plaza  
Dayton, Ohio 45402





**The Award is designed to identify, honor and financially assist a company in the Dayton region which is demonstrating the historical innovative spirit of our community.**

Since its founding in 1907 by entrepreneur, business and community leader John H. Patterson, the Dayton Area Chamber of Commerce has been the lead advocate for the business community in the Dayton region. Continually faithful to its roots, the Chamber has supported, promoted and organized businesses, their priorities and issues for over 100 years. As a component of the Chamber's 100<sup>th</sup> Anniversary, the Chamber's Education and Public Improvement Foundation (EPI Foundation) established a fund to commemorate the past, present and future innovative spirit of business in the Dayton region.

With the generous support of our members and especially Soin International and the Rajesh K. Soin family, the EPI Foundation will present the first annual ***Soin Award for Innovation*** at the Dayton Area Chamber of Commerce Annual Meeting in April.

The Award is designed to identify, honor and financially assist a company in the Dayton region which is demonstrating the historical innovative spirit of our community. The award recipient will best demonstrate this entrepreneurial spirit through a recently introduced or pending introduction of a unique product or service that will have the ability to sustain long-term growth for the company, increase local employment and assist in the creation of economic prosperity within the region.

A selection committee, made up of representatives of the region's business and academic leaders along with EPI Foundation Board members, will select one recipient annually from the applications to receive a **\$25,000 cash award** and its accompanying public and community recognition.

NOTE: The information provided will be kept confidential by the EPI Foundation. However, the information will be provided to the selection committee for review. In addition, the award recipient will be asked to participate in the Chamber's Annual Meeting and other promotional print and media opportunities in relation to the Award.

 **Soin** International



**CRITERIA:**

**Type of organization –**

- An organization or company operating for the purpose of the commercial production of a product or service.
- The organization must be within the Dayton region.
- The organization **does not** have to be a member of the Dayton Area Chamber of Commerce.
- Soin family-owned or operated companies are not eligible.

**Innovation –**

- New or re-designed product or service recently launched into the marketplace or ready to be launched in 2007.
- The innovation should be unique or fill a needed void in the market or industry in which it serves.

**PROCESS:**

**Applications are due no later than February 28, 2007.**

Applications must include:

- Applicant information form
- Product or service description
- Marketing, sales or distribution plan
- Evidence of sufficient funds to launch product or service, i.e. financial projection
- A summary (two pages maximum) describing
  - Use of award funds
  - Importance of product / service to the organization's future
  - Measurable milestones
  - Impact on the region's employment and / or economy

Applications are considered "self-nominated" by the applying company or organization. Outside nominators are not required for the submission.

**"The Dayton area has a long history of innovation and discovery. We must continue to encourage our local entrepreneurs to build on this and create new enterprises, jobs and additional opportunities for this region. On behalf of the Soin Family, I am proud to support this annual award that recognizes the accomplishments of these individuals and businesses."**

Rajesh Soin  
Chairman and CEO  
Soin International

**MAIL**

**Confidential applications should be submitted to:**

Dayton Area Chamber of Commerce  
EPI Foundation  
Soin Award for Innovation  
Selection Committee  
One Chamber Plaza  
Dayton, Ohio 45402





**P r e s e n t i n g   S p o n s o r**



**Thank you to the following for  
additional support in establishing the Award:**



1 Chamber Plaza  
Fifth and Main Streets  
Dayton, Ohio 45402-2400

Phone: 937.226.1444  
Fax: 937.226.8254  
[www.daytonchamber.org](http://www.daytonchamber.org)